



**Follow these steps to ensure correct file submission to Gardner web sites.**

### **STATIC PRE-LAUNCH FILE SUBMISSION**

- 300px x 250px
- 144 dpi
- File format: jpg
- File size max: 150k

**TITLE: (BOLD) 50 characters max.**

**(Sponsored Content)**

**BODY:** Your message and content will be placed here. Maximum of 200 characters.

**CTA: (BOLD) 30 characters max.**

**URL LINK:** \_\_\_\_\_

**NOTE:** There is no special text formatting (i.e. bolded text, colors, underlines).