

Your Marketing is Our Business

Proven strategies for exceeding your brand and business marketing goals.



From Need to Lead

We surround your sales and marketing objectives with content-supported, insight-informed and audience-driven solutions.

Customer Exclusives

Added value made available only to our customers.



Transparent, real-time reporting and analytics



Online showrooms accessed by in-market buyers



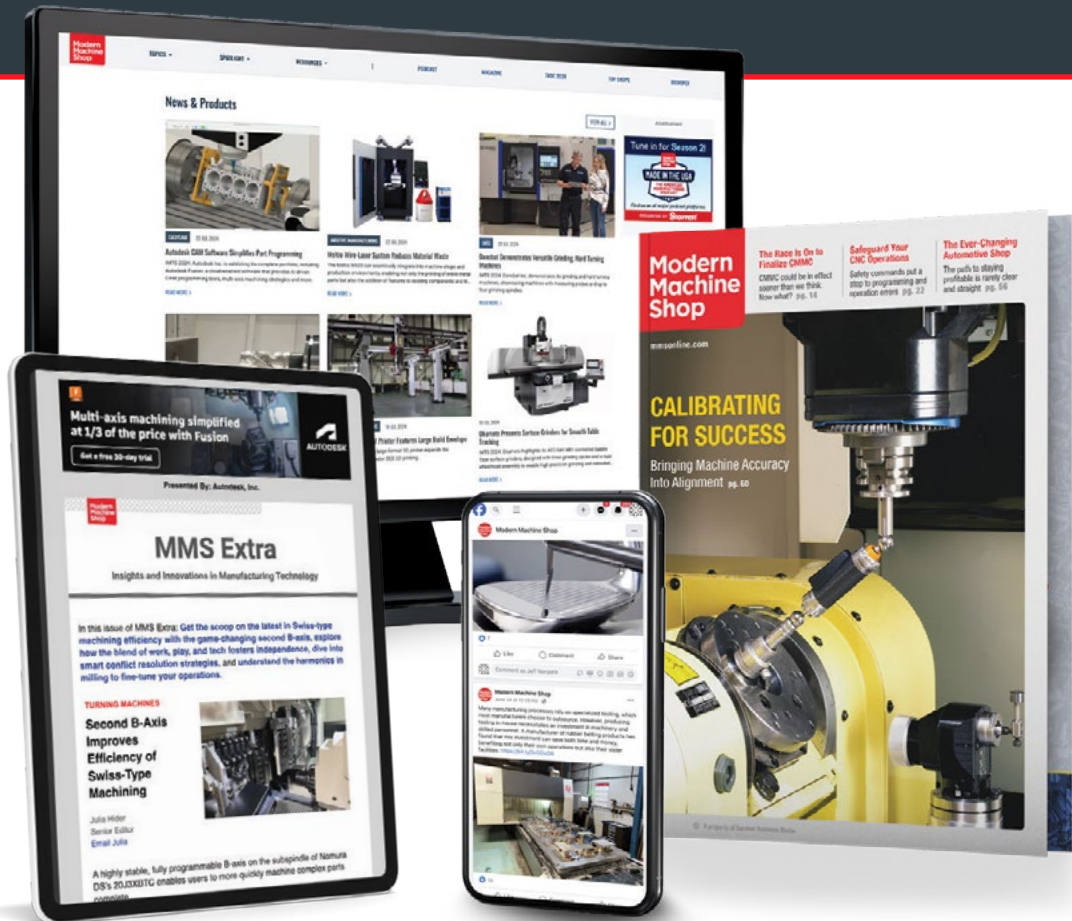
Forecasts, indices and benchmarks for smarter marketing



Marketing Success Starts with Audience

FIRST-PARTY DATA + MULTI-CHANNEL REACH + ALWAYS ON ACCESS = REAL RESULTS

Our audience is qualified, active and constantly engaged by original content that is available 24/7 across all relevant channels creating media and marketing opportunities that are informed and results-driven.



Always On! Modern Machine Shop's Monthly Media and Marketing Channels Reach

MAGAZINE
87,500
Subscribers

ONLINE
50,000
Visitors

EMAIL
43,000
Opt-In Subscribers



SEARCH
40,400 referrals



VIDEO
15,000 subscribers



SOCIAL MEDIA
75,000 followers
in 41,100 f 19,800 i 13,000



Meet Our Audience

Going beyond the pages of our monthly magazine, the sampling below represents real-life audience members who engage with content across all our media channels.



Lead CNC Machinist
Mechanical Dynamics
Analysis LLC

- Receives Print and Digital Editions
- Receives e-Newsletter
- Attends In-Person Events



Senior Tool Die Maker
Clampco Products

- Receives Digital Edition
- Receives e-Newsletter
- Attends Webinars
- Visits MMSonline.com



Sr. Mfg. Supply Chain Mgr.
Boeing

- Receives Print Edition
- Receives e-Newsletter
- TechSpex Registered User
- Attends Webinars
- Downloads Gated Content



Manufacturing Engineer
Graco Ohio Inc.

- Receives Digital Edition
- Receives e-Newsletter
- Attends In-Person Events



Machinist
Eihinger Machine Inc.

- Receives Print Edition
- Receives e-Newsletters
- Visits MMSonline.com
- Attends In-Person Events
- Attends Webinars



Manufacturing Engineer
Lockheed Martin

- Receives Print Edition
- PMTS 2023 Attendee
- Visits MMSonline.com
- Receives e-Newsletters
- TechSpex Registered User



CEO
Vipra Machine Tools

- Receives Digital Edition
- Receives e-Newsletter
- Attends Webinars
- Attends In-Person Events



Engineer
Swagelok

- Receives Print and Digital Editions
- Receives e-Newsletter



Principal Tooling Engineer
CooperVision

- Receives Print and Digital Editions
- Attends In-Person Events



President
EGS Industries Inc

- Receives Digital Edition
- Attends Webinars
- Receives e-Newsletters



CNC Programmer
Yushin America

- Receives Digital Edition
- Receives e-Newsletters

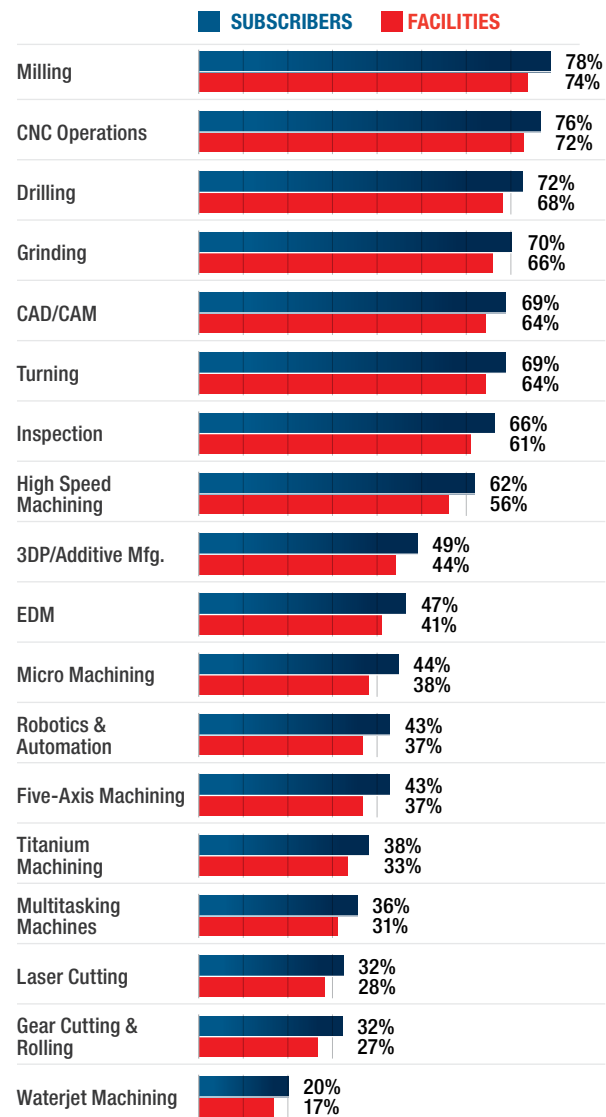


Scan for deeper insights on our audience.

Audience Overview

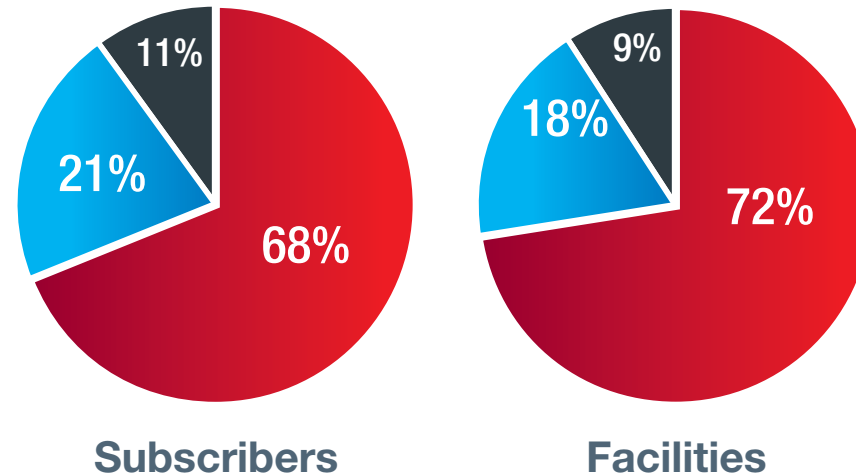
Operations that perform

From global OEMs to one-man production shops, Modern Machine Shop reaches the entire metalworking supply chain.



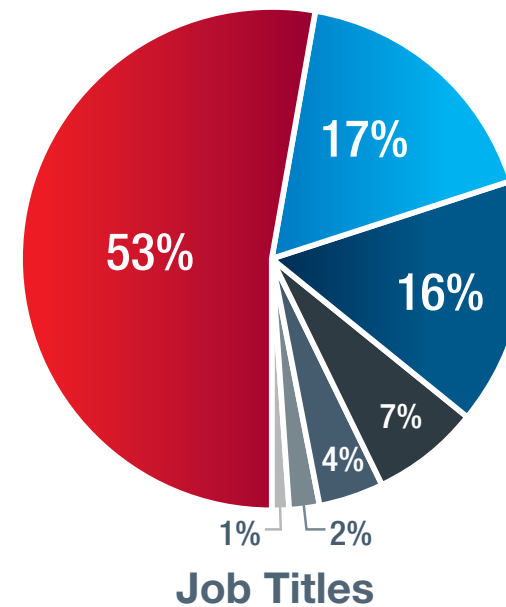
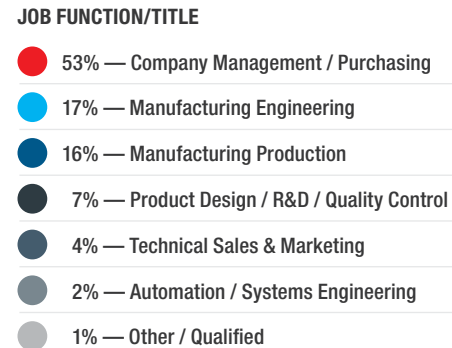
Reaching the hard to reach

We specialize in reaching two groups – the valuable but difficult to reach small to mid-sized independent manufacturing enterprises and the decision makers with ultimate purchasing power.



Influencing the entire buying team

Multiple influencers in an organization impact the purchasing process. Reaching the right people at the right time across the right channels is challenging; we do the work for you!



Put Your Money Where Your Markets Are

Modern Machine Shop has deep insights and wide reach into machining and metalworking's largest and most valuable industries.



Aerospace & Aviation

41,000 SUBSCRIBERS
29,300 FACILITIES
2,300+ OEMS



Automotive & Transportation

45,000 SUBSCRIBERS
32,900 FACILITIES
3,300+ OEMS



Medical & Dental

35,000 SUBSCRIBERS
24,500 FACILITIES
1,700+ OEMS



Military & Defense

37,300 SUBSCRIBERS
26,200 FACILITIES
650+ OEMS



Appliances

29,700 SUBSCRIBERS
16,500 FACILITIES
1,500+ OEMS



Industrial Machinery & Equipment

59,200 SUBSCRIBERS
36,500 FACILITIES
3,300+ OEMS



Computers, Electrical & Electronics

33,200 SUBSCRIBERS
22,800 FACILITIES
2,100+ OEMS



Offroad, Construction & Agricultural

40,300 SUBSCRIBERS
28,800 FACILITIES
900+ OEMS



Oil & Gas

33,400 SUBSCRIBERS
23,100 FACILITIES
500+ OEMS



Job Shops

30,300 SUBSCRIBERS
20,400 FACILITIES

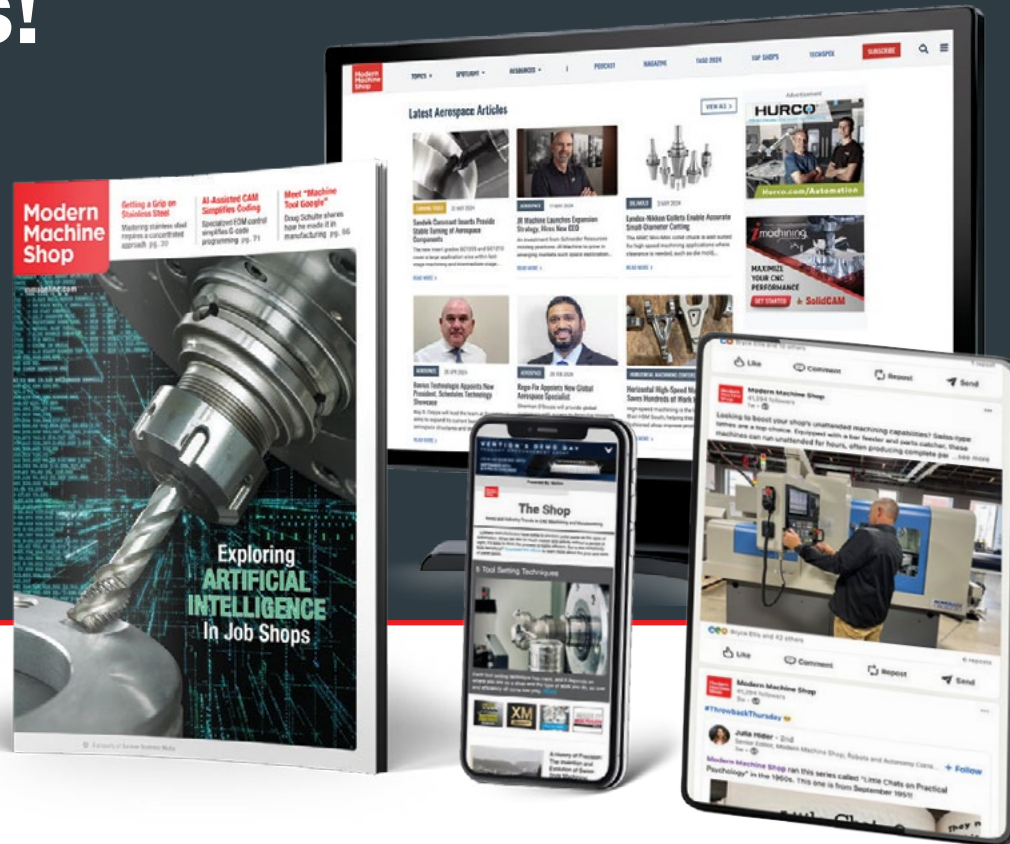
Here are just a few of the companies consuming our original process and technology content daily.





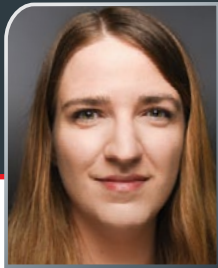
Content that Connects!

Our editorial team creates original content that connects to the needs and interests of the CNC machining audience. They do that by visiting real-world shops, digging into data and analytics and attending in-person events across the world.



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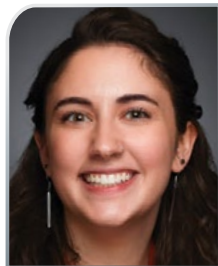
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50/50 Vision

Whether researching a potential purchase or searching for product process technology information – industrial manufacturers report very clear balance in the amount of online and offline research – on average, half their research is done online and half the research is completed offline.

Source: Industrial Buying Influence Report 2024



The Modern Media Platform

Modern Machine Shop content is created for multiple media channels, powered by an industry-leading audience management application and informed by a custom-built content management and analytics platform. It is always on. Web, social, in person, inbox, in print, everywhere – Modern Machine Shop delivers.

INSIDE THE ISSUES

FEATURE ARTICLES

Key topics in machining technology or shopfloor operations

TECHNICAL PERSPECTIVES

Expert perspectives on CNC and business topics

SHOP TALK

Current events in the metalworking industry

SYSTEMS & SOFTWARE

Computer-related products for machining and manufacturing

TOOLING & WORKHOLDING

Cutting tools and workholding-related products

MODERN EQUIPMENT REVIEW

New and useful products across the range of tech

MONTH AD CLOSING DATE	EMPHASIS TOPICS Feature coverage	SPOTLIGHT TOPICS Special product sections	MONTHLY FOCUS	2025 BONUS DISTRIBUTION
JAN 12/02/24	- Artificial Intelligence - Cutting Tools	- Machining Centers	Tooling & Workholding Systems & Software	MFG MEETING
FEB[‡] 01/03/25	- 3D Printing for Job Shops - Automation SPECIAL SECTION: Leaders in CNC	- Grinding	Tooling & Workholding Systems & Software	
MARCH 02/03/25	- Large-Format Machining - Inspection & Measurement	- PMTS Preview	Tooling & Workholding Systems & Software	PTXPO, PMTS, FORMNEXT CHICAGO
APRIL 03/03/25	- Shop Management/ERP Software - Cobots & Robotics	-Coolant & Chip Management	Tooling & Workholding Systems & Software	AUTOMATE, EASTEC
MAY 04/01/25	SPECIAL ISSUE: Data-Driven Manufacturing		Tooling & Workholding Systems & Software	
JUNE[‡] 05/01/25	- Shopfloor Connectivity - Sustainability	- Inspection & Measurement	Tooling & Workholding Systems & Software	
JULY 06/02/25	- Automation - World Machine Tool Consumption Report	- Additive Manufacturing	Tooling & Workholding Systems & Software	TASC, EMO
AUG 07/01/25	- Turning - Grinding	- EDM	Tooling & Workholding Systems & Software	SPS ATLANTA
SEPT 08/01/25	- Five-Axis Machining - Machine Monitoring	- Turning	Tooling & Workholding Systems & Software	MT FORECAST, SOUTHTEC, WESTEC
OCT 09/01/25	SPECIAL ISSUE: 2025 TOP SHOPS		Tooling & Workholding Systems & Software	TOP SHOPS CONF.
NOV[‡] 10/01/25	- Multitasking Machining - Workholding	- Laser & Waterjet	Tooling & Workholding Systems & Software	
DEC 11/03/25	- CAD/CAM Software - Cutting Tools	- Machining Centers	Tooling & Workholding Systems & Software	

‡ ReactAd Issue and Survey

Components of this editorial calendar are subject to change.



Industrial Buyers Do Business with Brands They Know and Trust

Build your brand's reputation with highly visual display advertising delivered in known, trusted, contextual environments to active, influential buyers.



ADcentral

Ad specifications are available at gardnerweb.com/adcentral



MAGAZINE DISPLAY ADVERTISING

Large format display ads delivered to qualified industry decision makers.

87,500 Subscribers

Display Ads

- Spread
- 1/2 Island
- 1/4 Page
- Full Page
- 1/2 Page

Cover Positions

- Front Inside Spread
- Back Inside Cover
- Back Outside Cover

Special Positions

Special magazine positions include inserts, ride-along supplements and unique cover wraps.

Digital Edition Sponsorship

Exclusive sponsorship of the digital magazine includes custom branding on the magazine, email announcement and latest issue landing page.

Advertising = Sales

68% of industrial buyers are more likely to do business with a vendor/supplier that is actively advertising their products or services.



BRAND AWARENESS SOLUTIONS



E-NEWSLETTER DISPLAY ADVERTISING

Multi-format graphic and text advertisements presented to an active, opt-in list of email subscribers.

43,000 Active, Opt-in Subscribers

MMS EXTRA

- Delivers 2X weekly.

With content curated by Modern Machine Shop editors, the MMS Extra is the premier e-newsletter for the latest insights and innovations in manufacturing processes, technologies, products and services.

MMS EXTRA BRAND AWARENESS SOLUTIONS

- A** Leaderboard Ad
600 x 160 px - 1 per edition
- B** Featured Product Ad
300 x 250 px - 2 per edition
- C** Product Ad
300 x 250 px - 8 per edition

MMS THE SHOP

- Delivers every Friday.

“The Shop” is updated by Modern Machine Shop’s editors to feature the latest developments, technologies and case studies the manufacturing community needs to succeed.

MMS “THE SHOP” BRAND BUNDLED SOLUTIONS

- D** Leaderboard Ad (runs in The Shop newsletter)
600 x 160 px - 1 per edition
 - E** Button Ad (runs in The Shop newsletter)
120 x 100 px - 16 per edition
- MMSonline.com
- Super Leaderboard Ad
970 x 90 px - 16 per edition
 - Billboard Ad
970 x 250 px - 16 per edition
 - Medium Rectangle Ad
300 x 250 px - 16 per edition



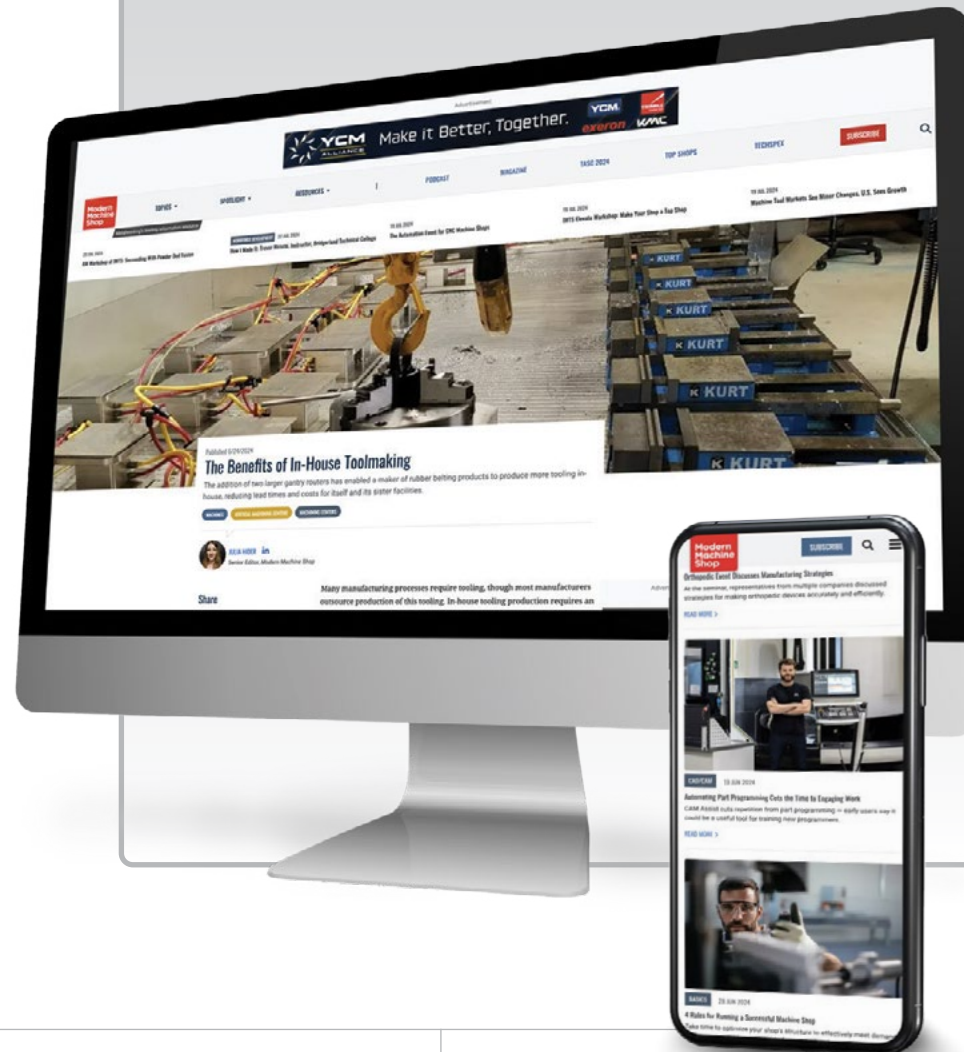
Adcentral

Ad specifications are available at gardnerweb.com/adcentral



MMSONline.com 50,000 Monthly Users

Advertisements are displayed on our websites to engaged content consumers visiting the site to look for manufacturing products and processes.



MMSONLINE.COM DISPLAY ADVERTISING

MMSONLINE.COM TOPICS

Help visitors narrow their search to key areas with content related to a specific material, process or end market. Topics feature articles, case studies, technology briefs, product announcements and supplier listings.

- MMSONline.com
- Home Page

METALWORKING NETWORK TOPICS

Where applicable, ads also appear on the Gardner Business Media network of metalworking sites.

- | | | |
|--------------------------|--------------------|----------------------------|
| - Cutting Tools | - Turning Machines | - Shop Management Software |
| - Machining Centers | - CAD-CAM Software | - Inspection & Measurement |
| - CNC & Machine Controls | - Aerospace | - Grinding Equipment |
| - Automation | - Automotive | - EDM |
| - Workholding | - Medical | - Data-Driven Mfg. |

AD FORMATS

- A** Super Leaderboard
970 x 90 px - 12 per month
- B** Billboard
970 x 250 px - 12 per month
- C** Medium Rectangle
300 x 250 px - 12 per month



Adcentral

Ad specifications are available at gardnerweb.com/adcentral



BRAND AWARENESS SOLUTIONS

Extend the impact and visibility of your marketing message by continuing to market to engaged site visitors, video viewers and channel subscribers as they continue their browsing experience.



Top-of-Funnel Imperative

47% of buyers are most likely to initiate a purchase due to a specific project or customer need. Sound, solutions-based, top-of-funnel messaging is an industrial marketing imperative to ensure that prospective buyers already know your company name and competitive advantage.



DIGITAL DISPLAY ADVERTISING

OFFSITE DISPLAY RETARGETING

Amplify your brand by retargeting to our web visitors.

YOU RECEIVE:

- Extended reach to the Modern Machine Shop audience through web display advertising
- Monthly activity report including number of impressions and clicks

OFFSITE VIDEO RETARGETING

Expand your marketing message by retargeting to Modern Machine Shop video viewers and YouTube subscribers.

YOU RECEIVE:

- A pre-roll advertising campaign on YouTube and Google's Video Network targeting Modern Machine Shop channel subscribers and website visitors
- Monthly activity report including number of impressions, views and clicks



ADcentral

Ad specifications are available at gardnerweb.com/adcentral



Industrial Buyers Are Solutions Networkers

Work with us to share engaging, informative thought leadership content with your ideal customers.



CONTENT BOOST

Refresh and reignite existing content created by our editorial team through a targeted digital deployment package.

YOU RECEIVE:

- Featured content placement on related articles across GBM brand sites
- Dynamic digital marketing program including organic and paid social media
- Custom call to action embedded within the article



SPONSORED CONTENT MARKETING

Deliver your story through a feature style content marketing article, published in Modern Machine Shop's technical voice and delivered across our channels.

YOU RECEIVE:

- Feature-style content marketing editorial placement
- Integrated digital marketing program including email, search, social and web
- Monthly performance report including pageviews and engagements



CUSTOM MICROSITES

Category-specific, multi-format, content-rich microsites promoted via a dynamic, digital demand generation program.

YOU RECEIVE:

- Multi-channel digital promotion program to drive readers to your co-branded microsite
- Demand and lead generation opportunities embedded throughout your microsite
- Quarterly performance report including impressions, engagement and an audience profile

The Case for Content Marketing

76% of manufacturing professionals are moderately to a lot more likely to do business with a company actively creating and sharing content. Create (or commission) compelling content and share that content across the channels where buyers are most likely to look.



Video Content Marketing

Good video should be quality content amplified by multi-channel marketing. That's our approach. We have a best-in-class team who will craft, tell and share your story in a way that solves and sells.



Scan to learn more about video content marketing solutions.



SPOTLIGHT VIDEO

Bring your product or press release to life. We do the work to turn your PR into a brief but dynamic narrated video hosted on our site and YouTube channel.

YOU RECEIVE:

- 30- to 60-second video press release in horizontal and vertical formats
- Video published alongside your press release as sponsored content on a GBM brand website
- Featured content placement
- Integrated digital marketing program including email, social media and website



SOLUTIONS SHOWCASE VIDEO

We'll visit your facility, showroom or tradeshow booth for a product demonstration that emphasizes your unique value to the end user.

YOU RECEIVE:

- 3-5 minute video hosted as sponsored content on a GBM brand YouTube channel and website
- 30-second social media teaser and B-roll footage
- Integrated digital marketing program including email, social media and website



SUCCESS STORIES VIDEO

Feature your technology in action at an end user's facility. These videos tell a first-person story of a user's need and how your technology provided a solution.

YOU RECEIVE:

- 3-5 minute video filmed at your facility
- 30-second social media teaser and B-roll footage

CHOOSE YOUR DISTRIBUTION:

Sponsored content story written and published by a GBM editor featuring your video QR host the video on your own landing page and leverage GBM's audience to drive viewers.



Demand That Delivers

Drive active, influential prospects across all relevant channels to your website with high quantity, high quality demand generation solutions.

Tech That Targets

Our investment in marketing technology empowers you to target your ideal customer profile. Following is a list of just some of our targeting criteria.

- Company Name
- Company Location
- Content Affinity
- Content Downloads
- Industry
- IP Organization / Location
- Job Function
- Materials
- NAICS
- Operation Performed
- Plant Size
- Subscription Type(s)
- Supplier Engagement
- Pages Viewed
- Events Registered (in-person / online)





DEMAND GENERATION SOLUTIONS

Turnkey Digital Marketing Solutions

Our team of digital marketing and content creation experts make dynamic digital campaigns easy for you to execute by handling the creative, deployment and analytics.

Multi-Channel Marketing

75% Three quarters of industrial buyers use four or more resources to get purchase and process information.

- Search
- Industry Websites
- Industry Events
- Industry Magazines



E-PRINTS

When you want to send a direct email message to a targeted selection of Modern Machine Shop's qualified readers, e-prints are the answer.

YOU RECEIVE:

- Customizable content tailored to resonate with your target audience
- The option to select your unique target audience of Modern Machine Shop subscribers based on industry, geography, facility size, job title and/or operations performed
- Performance report including data about total delivered, open rate and click-through rate



DIRECT TRAFFIC

Drive qualified traffic across multiple channels directly to your website, online marketplace, landing page or other digital destination.

YOU RECEIVE:

- Custom e-print delivered to your demographically selected audience
- Sponsored content advertisements in Modern Machine Shop e-newsletters
- Targeted paid promotion in social media channels



CUSTOM DEMAND GEN

Define and target a custom audience segment across our entire industrial network using a variety of triggered and personalized digital marketing tactics to drive qualified traffic to your website, landing page or registration form.



A Leader in Lead Gen

Three Benefits of Achieving Your Lead Gen Goals with Modern Machine Shop

1. LARGER THAN A LIST

Your lead generation program includes a marketing campaign that puts your brand and message in front of a qualified audience of active industry professionals.

2. DEMOGRAPHICS THAT DELIVER

Utilizing our first-party audience database and reaching across our network, our lead generation campaigns target your ideal customers and prospects.

3. CONTEXT THAT CONVERTS

Much more than a landing page, we build contextual consent-based conversion environments that encourage registration and download.



Webinars

(live / on-demand)

Showcase your experts and expertise in a live or on-demand broadcast that is moderated by industry experts, supported by an integrated marketing campaign and archived for post-presentation access.

YOU RECEIVE:

- Promotion in magazine, direct email and website
- Online hosting and archiving
- Lead and activity report
- Technical support
- Expert moderator



Gated Content Marketing

Turn your E-books, White Papers, Content Collections and more into thought leadership and lead generation machines. Hosted on our custom-built landing pages and promoted to our audience for registration-based download, Gated Content Marketing delivers information and marketing qualified leads.

YOU RECEIVE:

- Co-branded landing page on MMSonline.com
- Digital marketing program targeting your selected audience
- Registrant information including name, company, email address, phone number and country



Content + Context Create Environments That Convert



Lead Nurture

Let us further qualify and warm-up your marketing qualified leads through an automated lead nurturing program that also scores your leads to make your sales team's efforts more targeted and more efficient.



Custom Lead Generation

Define and target a custom audience segment across our entire industrial network using a variety of triggered and personalized digital marketing tactics to generate qualified leads.

Marketing for Market Share

90% of purchase processes involve the evaluation of at least one alternative or replacement vendor or supplier – there is always opportunity to steal market share and to protect existing customers – make sure your brand and your marketing messaging is present to avoid losing share and customers.

TECHSPEX

TechSpex is the Machine Tool Sales Engine

TechSpex attracts active, in-market machine tool buyers to a database of machine tool builders, distributors, makes, models and specifications.

Reach this intent audience through one of three TechSpex marketing programs.

- Basic Package
- Plus Package
- Premium Package

Learn More
[TechSpex.com](https://www.techspex.com)





Revealing Manufacturing

90+ years of industrial market research experience applied to help you make the best sales and marketing strategy decisions.



CUSTOM RESEARCH

Market trends, brand perception, competitive intelligence



INDUSTRY ANALYTICS

Industry performance indices, production data, market indicators



MFG. REPORTS

Benchmarking, capital equipment spending trends, forecasts

Return On Intelligence (ROI)

When and how to use market research?

- 1 Identify growth areas and market trends via economic forecasts.
- 2 Evaluate your brand and marketing efforts through benchmarking studies.
- 3 Optimize your marketing strategy by better understanding buyer behavior.
- 4 Establish thought leadership through research-based content marketing.



In-Person Influence

Live events remain a critical component of industrial buyers' purchase processes and of effective industrial marketers sales and marketing strategies. Modern Machine Shop offers numerous opportunities to reach your ideal customer profiles before, during and after in-person events.



Content Studio, Creative and Turnkey Marketing Services

Gardner Business Media's custom marketing solutions group combines nearly 100 years of covering the manufacturing market.

We have best-in-class marketing technologies, a care and understanding of what the market responds to and a belief that our audience is your business, and your marketing is our business.



MARKETING STRATEGY + SERVICES

From need to lead, we offer full-service, full-stack marketing services.



CONTENT DEVELOPMENT

We have the industry's most experienced and most versed content team to help you craft articles, interviews, white papers, e-books, positioning pieces and more.



VIDEO PRODUCTION

For full-service scripting, shooting and editing needs, our video team understands video and understands the video content needs of today's manufacturing professional.



DESIGN & CREATIVE

We provide design and production services for company brochures, digital and print advertisements, email campaigns plus web and social media graphics.



EVENTS PROMOTION

Have an event to promote or position? We have the expertise to help you find success.



If you have a marketing need, we can help.

Talk with your MMS sales rep.

Modern Machine Shop

Our Clients are Giants

Below are the industry leading suppliers building their brand and business with Modern Machine Shop.





BRAND AWARENESS

MAGAZINE DISPLAY ADVERTISING

AD SIZES		COVER POSITIONS	
1/4 Page	\$4,725	Front Inside Spread	\$17,390
1/2 Page	\$6,355	Back Inside	\$13,625
1/2 Island	\$7,570	Back Outside	\$15,310
Full Page Spread	\$13,275	MARKET PLACE	
		Sm.	\$950
		Lg.	\$1,500

Digital Edition Sponsorship **\$5,785/mo.**

Special Magazine Positions

Inserts, ride-along supplements and unique cover wraps.
Please call for specific pricing.

E-NEWSLETTER DISPLAY ADVERTISING

MMS EXTRA (Delivers two times weekly)

Leaderboard (1 per edition) **\$3,150/edt.**

Featured Product Ad (2 per edition) **\$3,400/edt.**

Product Ad (8 per edition) **\$1,700/edt.**

MMS "The Shop" (Delivers every Friday)

Leaderboard (1 per edition) **\$3,500/mo.**

MMS "The Shop" Bundle **\$3,475/mo.**
(16 available)

DIGITAL DISPLAY ADVERTISING

MMSONLINE.COM

Home Page (12 available) **\$3,500/mo.**

Metalworking Network Topic (12 available) **\$2,530/mo.**

Offsite Display Retargeting **\$4,190/mo.**

Offsite Video Retargeting **\$4,190/mo.**



THOUGHT LEADERSHIP

SPONSORED CONTENT MARKETING

\$8,600/mo. (sold in 3 consecutive month increments)
Deliver your story through a feature style content marketing article, published in Modern Machine Shop's voice and delivered across our channels.

CONTENT BOOST

\$5,000/mo.
Refresh and reignite existing content created by our editorial team through a targeted digital deployment package.

CUSTOM MICROSITES

\$5,235/mo.
(Sold in 12 consecutive month increments)
Category-specific, multi-format, content-rich microsites promoted via a dynamic, digital demand generation program.

SPOTLIGHT VIDEO

\$7,500/mo.
Bring your product or press release to life. We do the work to turn your PR into a brief but dynamic, narrated video hosted on our site and YouTube.

SOLUTIONS SHOWCASE VIDEO

\$10,000/mo.
We'll visit your facility, showroom or tradeshow booth for a product demonstration that emphasizes your unique value to the end user.

SUCCESS STORIES VIDEO

\$10,000/mo.
Feature your technology in action at an end user's facility. These videos tell a first-person story of a user's need and how your technology provided a solution.



LEAD GENERATION

WEBINARS

\$10,500 (live or on-demand) NET
Showcase your experts and expertise in our live or on-demand broadcast that is moderated by industry experts, supported by an integrated marketing campaign and archived for post-presentation access.

GATED CONTENT MARKETING

\$10,500 /mo. NET
Turn your E-books, White Papers, Content Collections and more into thought leadership and lead generation machines. Hosted on our custom-built landing pages and promoted to our audience for registration-based download, Gated Content Marketing delivers information and marketing qualified leads.

LEAD NURTURE

\$7,500 /mo. NET
Let us further qualify and warm-up your marketing qualified leads through an automated lead nurturing program that also scores your leads to make your sales team's efforts more targeted and more efficient.

CUSTOM LEAD GEN

\$15,000 /mo. NET
Define and target a custom audience segment across our entire industrial network using a variety of triggered and personalized digital marketing tactics to generate qualified leads.

TECHSPEX LEAD GEN PACKAGES

The machine tool sales engine attracts active, in-market machine tool buyers to a database of machine tool builders, distributors, makes, models and specifications.

Contact your rep for TechSpex pricing.



DEMAND GENERATION

E-PRINTS

\$1.50 /name NET (Minimum 2,500 names)

DIRECT TRAFFIC

\$7,500 /mo. NET
Drive qualified traffic across multiple channels directly to your website, online marketplace, landing page or other digital destination.

CUSTOM DEMAND GEN

\$15,000 /mo. NET
Define and target a custom audience segment across our entire industrial network using digital marketing tactics to drive qualified traffic to your website, landing page or registration form.



GARDNER PREMIER DISCOUNT PROGRAM

To ensure your marketing achieves both your brand and budget objectives, we offer the Gardner Premier Discount Program. Contact your Modern Machine Shop sales professional to build a marketing strategy that delivers the best return on your marketing goals and your marketing spend.

FOR MORE INFORMATION

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Metalworking Media Group



MMSonline.com



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Brand Vice President
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productionmachining.com



moldmakingtechnology.com



techspx.com

National Sales Representatives

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John Campos
Regional Vice President
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630-345-3467

Regional Sales Representatives

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OHIO / SOUTHEAST
Maalik Bomar
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513-527-8857

ILLINOIS / MIDWEST
Ben Barnes
Regional Manager
bbarnes@gardnerweb.com
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